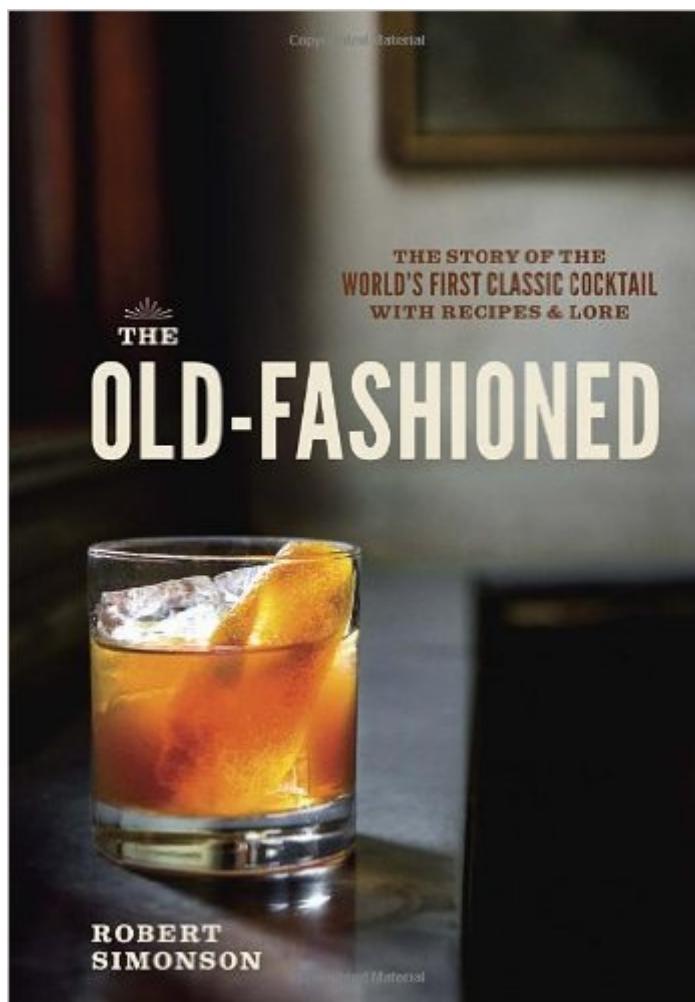


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The Old-Fashioned: The Story Of The World's First Classic Cocktail, With Recipes And Lore



Synopsis

A complete history of one of the world's most iconic cocktails--now the poster child of the modern cocktail revival--with fifty recipes for classic variations as well as contemporary updates. No single cocktail is as iconic, as beloved, or as discussed and fought-over as the Old-Fashioned. Its formula is simple: just whiskey, bitters, sugar, and ice. But how you combine those ingredients--"in what proportion, using which brands, and with what kind of garnish?" is the subject of much impassioned debate. The Old-Fashioned is the spirited, delightfully unexpected story of this renowned and essential drink: its birth as the ur-cocktail in the nineteenth century, darker days in the throes of Prohibition, re-ascension in the 1950s and 1960s (as portrayed and re-popularized by Don Draper on *Mad Men*), and renaissance as the star of the contemporary craft cocktail movement. Also featured are more than forty cocktail recipes, including classic variations, regional twists, and contemporary updates from top bartenders around the country. All are accessible, delicious, and elegant in their simplicity, demonstrating the versatility and timelessness of the Old-Fashioned formula. With its rich history, stunning photography, and impeccable recipes, *The Old-Fashioned* is a celebration of one of America's greatest bibulous achievements. It is a necessary addition to any true whiskey- or cocktail-lover's bookshelf, and destined to become a classic on par with its namesake beverage.

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Customer Reviews

And the Old-Fashioned surely won't go out of fashion. For the longest time we drank vodka. Year

before last, coming up on the Holiday season, we were searching for a mutual, share-able present for each other--just a token for holiday spirit. We settled on a very expensive bottle of bourbon. Later, we sat in front of the fireplace, snuggled up and sipping; patting ourselves on the back for our wonderful, eye-opening "brown liquor" experience. After a dozen or so sipping "experiences" with whiskeys and bourbons, we decided to branch out a bit. Oh, we won't ever give up trying new sipping bourbons and whiskeys, but we decided to expand into mixed drinks. Variations on the Old-Fashioned and the Manhattan became our pursuit. How could we not like this book? It is jam-packed with information, tips, recipes, reminiscence. It is a book to be savored, along with the booze. I was amazed to see how many recipes and variations were included. Plus the variety of liquors: Chartreuse, Cherry Heering, Eldeflower liqueur, Grand Marnier, to name just a few. There was even a discussion on pear bitters. (I have been experimenting with different bitters lately.) This would make a beautiful gift, too. Maybe a possible Father's Day present?* I received a temporary download of this book from the publisher. But this is a book to slowly work through, and a book to refer back to, so we will be purchasing our own copy.

Does a single cocktail deserve an entire book? It does if it's the Old-Fashioned. Journalist Robert Simonson deftly makes the case for why it's not just the oldest of the classic cocktails, but the most important, the ur-drink that cleared the path for everything to come after. Even still, in less artful hands, a book on a narrow topic like this could easily become repetitive, obsessive, and boring. But Simonson, who writes for a variety of outlets including the New York Times, tells his story well, placing the evolution of the Old-Fashioned within the context of Gilded Age New York, with stopovers in New Orleans, Chicago, and Havana. The second half of the book counts 40 recipes, from classic versions to modern variants, all told with such verve that you'll want to read each one, even if you never touch a jigger. And while you should never judge a book by its cover, it's worth noting how beautiful this book is designed. It's a compact, jacketless hardcover with the cover art printed directly onto the boards. The endpaper is retro marbled. Throughout the book are beautiful full-color, often full-page photos by Daniel Krieger. The text is printed in an army of fonts, too many for my tastes, but nothing too distracting.

I've had a few Old-Fashioneds in my time, but I'm not nearly as much of an expert as I'd like to be. Plus, I figured it's high time I learned to make this delicious drink in my own home rather than paying the price at bars! This book is a delightful exploration of the drink! It's small and compact - perfect for that bar or kitchen counter - and filled with lots of lovely pictures of delicious looking drinks. I really

appreciated that the author, Robert Simonson, included a fairly extensive history of the drink before he gets into the recipe section. It was fascinating to learn all about the historical movements and preferences that have shaped the way we enjoy the Old Fashioned today. When we do finally get to the recipes, they are helpfully divided up into three sections: Old School, Standard Variations, and Modern Classics. Again, I loved the way the book incorporated history and culture into its recipes! The Old School recipes are sources from historical documents, like newspapers from the 1860s, and the Modern Classics are sourced back to the restaurants they originated from! One thing I really love about this book is that it is accessible to all levels of drink makers. It has enough instructions and recipes so that beginners like myself can easily try out some of the easier recipes, but also contains enough nuanced drinks that more practiced bartenders will find something to their liking. I tried out a couple of the drinks, Col. Jim's Old Fashioned Whiskey Cocktail and the AppleJack Old Fashioned, and really enjoyed them both! I am looking forward to trying more recipes from this marvelous book!*A complimentary copy of this book was provided to me by Blogging for Books for review*

The Old-Fashioned is a wonderfully crafted book just as its namesake, for it generates a love for this classic cocktail. The book is not simply an enjoyable and informative read but a visual pleasure which makes reading it that much better. After reading the history of this drink through its ups and downs, I was reminded how the Lord has given the good gift of alcohol to make the heart glad. This book is a demonstration of the art, skill, and joy that can be had in enjoying a drink. I have yet to try any of the recipes provided, however, I am sure I will especially since one of them calls for bacon fat-infused bourbon. I highly recommend this book for anyone who wishes to acquire a love for a truly classic cocktail. Read it and enjoy it and then drink an Old-Fashioned in honor of it. I received this book from Blogging for Books for this review.

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